

The Baobab Network Report
for
ZENMONDO Members
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11th August 2020

Weekly Newsletter #56

Since last week, the Baobab Insights platform added:

35 deals | 79 companies | 50 funds | 1 market report



See what our data software can do

Today, we share some findings from our 2020 FinTech funding report, a new piece of research from Baobab Insights that covers all of the hottest FinTech trends in Africa.

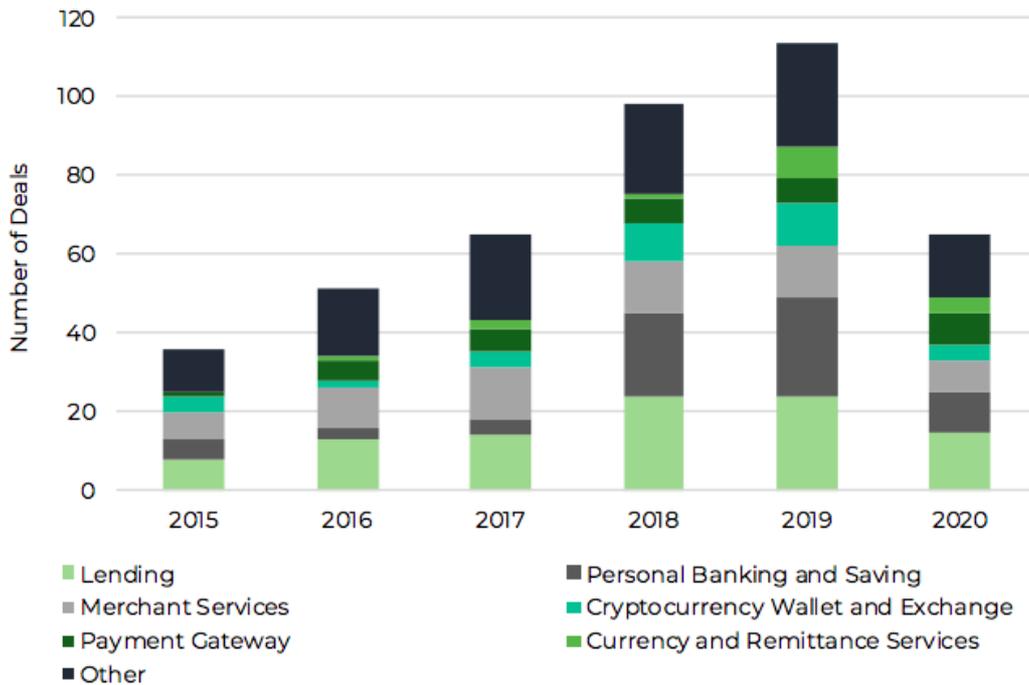
Also this week, Twiga Foods have paused their ambitious plans to expand into West Africa, and there's an AgTech chart of the week.

Hi!

The future of FinTech

Last week we published a [report](#) looking at the future of FinTech in Africa. Our team have looked at market dynamics, VC activity and innovation trends, building a view on where we see the FinTech space moving over the next 12 months.

As part of the [research](#), we drilled down into different verticals within financial services, as in the below chart, which looks at deal volumes by FinTech business area since 2015:



Here are some of the numbers that we found interesting:

In 2019, FinTech companies in Africa raised \$938.4m across 113 rounds, and have raised \$182.5m across 65 deals so far in 2020.

Seed funding in the space appears to be growing. As a proportion of all deals, seed rounds have increased from 41% in 2019 to 53% in 2020 (year to date).

Whilst there have been some large later-stage rounds closed by companies in 2020, the number of Series A rounds as a proportion of all rounds has reduced from 9.8% in 2019 to 4.8% in 2020.



You can download the full FinTech report [here](#)

News

Twiga Foods postpones West Africa expansion plans

Kenyan AgTech [Twiga Foods](#), who raised [\\$30m in October 2019](#) from Goldman Sachs and the IFC to fuel an expansion into West Africa, has put those plans on hold, citing challenges driven by COVID-19 travel restrictions. The company will instead re-double its focus on growth in East Africa.



In an [interview](#) with The Africa Report this week, Twiga's CEO Peter Njonjo also said that in order to deliver on the revised East Africa expansion plan, the business will "definitely" need to raise further funding from investors.

A story to keep an eye on, we think...

Source: [The Africa Report](#)

Ghanaian talent network Africa Foresight Group raises seed funding

African Foresight Group, a tech-enabled talent network in Ghana, has raised \$700k in seed funding. The round was led by [Consonance Investment Managers](#) and GFH Holdings, and will be used to help the company expand across Africa.

Source: [Disrupt Africa](#)

MTN mulls a part sale of their stake in Jumia

[MTN](#) are considering selling part or all of their \$243m interest in [Jumia](#), it was reported in [Bloomberg](#) this week. MTN have so far refused to comment on the speculation, but we'll be keeping a close eye on developments over the coming weeks.

Source: [Bloomberg](#)



Explore our database of venture investors in Africa

Deals

Nigerian transport start-up [Plentywaka](#) has raised \$300k to launch in Abuja. Investors in the round included [Niche Capital](#), [Microtraction](#) and [EMFATO](#).

Cairo-based beauty services booking platform [Glamera](#) has raised investment from Saudi's Dual Gate Investment Holding.

[Dresscode](#), a Cairo-based e-commerce start-up, has raised a seed round from [Egypt Ventures](#).



Access data on over 2,000 African VC deals

Chart of the week

Here are 10 AgTech companies that caught our eye earlier this month as part of our [research](#) into innovation in agriculture and farming. All 10 businesses are scaling fast having raised funding in 2020:

10 African 'AgTech' start-ups that caught our eye...

 GetIT Series A, July 2020	 Farmers Assistant Grant, June 2020	 Releaf Venture Round, June 2020	 Tradebuza Seed Round, May 2020	 Complete Farmer Seed Round, May 2020
 Aerobotics Venture Round, May 2020	 Famunera Seed Round, April 2020	 We Farm Grant, February 2020	 Taimba Seed Round, February 2020	 FarmPal Non-equity assistnace, February 2020

Baobab Insights.

[You can download our AgTech VC funding report here](#)

Start-up spotlight

Founded in 2018 by Egyptian entrepreneur [Ahmed Mahmoud](#), [ElGameya](#) is a Cairo based FinTech start-up that fully automates the concept of money cycles, empowering community savings initiatives and facilitating peer-to-peer lending.



[ElGameya](#) closed a six-figure USD round of [funding](#) last week, from investors

including AUC Angels, Cairo Angels and Alex Angels. The future of FinTech!

Source: [ElGameya](#)

Know a company building something cool? Nominate them for our weekly spotlight at team@baobabinsights.com.

Data in this newsletter comes from [Baobab Insights](#). Join Standard Chartered, Sanofi, Cargill, Chandaria Capital, Saviu VC, Engie, Newtown Partners and tonnes of other clients to get access to Africa's best venture capital market data.

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