The Baobab Network Report For ZENMONDO Members [Teaser Version]

The
Baobab
Network.

Market insights from The Baobab Network,
Africa's leading start-up accelerator.

11th January 2023

Happy new year!

Hoping you all had a restful break and a great start to 2023. We'll be back to our usual Tuesday morning slot from next week. We kick off the year with a trip to Ghana for a logistics fundraise, then off to Egypt for a couple of acquisitions and an AgTech raise from Nigeria. Also, we shine a spotlight on a Kenyan beauty e-commerce brand.

Jetstream secures \$13 million in debt and equity

Ghanaian logistics company, <u>Jetstream Africa</u>, has announced the close of \$13 million USD in debt and equity financing. The equity round was supported by <u>Octerra</u>, <u>Wuri Ventures</u>, <u>Seed9</u>, <u>The MBA Fund</u>, <u>Proparco</u>, and <u>ASCVC</u>, while the debt financing was provided by <u>Cauris</u>.

Jetstream was founded in 2018 by Milshe Addy and Solomon Torgbor to enable African businesses to finance, manage and monitor their regional supply chains. The funding will support expansion into new markets and introduce new tech verticals to support regional trade.



This Pre-Series A round follows a \$2.3 million USD seed round in July 2021 and an undisclosed Pre-seed round in 2018, with Jetstream Africa's funding, totalling almost \$16 million excluding a grant in early 2021.

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News

Egyptian acquisitions

Egyptian open-banking platform, <u>Underlie</u>, has <u>recently been acquired</u> by UAE-based finance platform <u>Fintech Galaxy</u> in order to expand its geographical reach to Egypt. The terms of the acquisition were undisclosed.

Another recent acquisition in the North African tech hub was that of HealthTech

Doctor Online by CheckMe, a 2020-founded platform for on-demand lab services.

CheckMe acquired an undisclosed, majority stake in Doctor Online that allows them to offer telemedicine services.

Source: Wamda

Releaf scores \$3.3 million in Pre-Series A funding

Nigerian AgTech Releaf has recently closed a \$3.3 million USD funding round led by Samurai Incubate Africa. Other participants in the round included Consonance Investment Managers, alongside some angel investors.

Releaf was founded in 2017 by Ikenna Nzewi and Uzoma Ayogu, and in industrialized food processing by providing proprietary technology products, Kraken and Site, that help in deshelling produce and in the development of smart factories, primarily for vegetable oil production. The funding will go towards the development of other products to scale the same.

Source: Tech Cabal

Read our in-house research on Africa's burgeoning tech scene

Deals

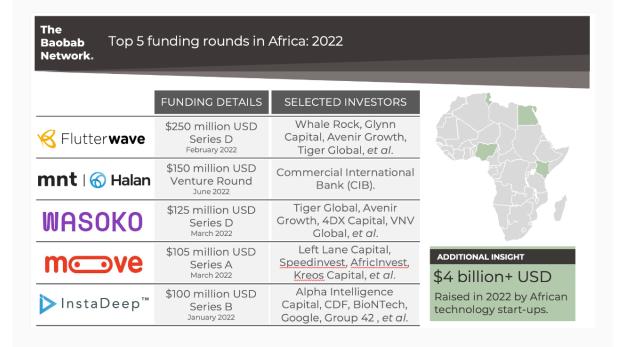
Tunisian Video-on-Demand (VoD) start-up Millesima Technologies has secured \$480,000 USD in a funding round. The funding was provided by BH Equity.

<u>Mahaseel Masr</u>, an Egyptian AgTech, has raised an undisclosed sum in a <u>partnership</u> agreement with the <u>Emirates International Investment Company</u> (EIIC).

Learn how The Baobab Network is supporting Africa's best tech entrepreneurs

Chart of the week

The first chart of 2023 comes from our upcoming report on Africa's tech start-up scene in 2022. This week we take a look at the top deals from the previous year. The report includes a look at the funding rounds and amounts by country, region, stage and sector across Africa, stay tuned!



Check out our portfolio

Start-up spotlight

<u>Vutia</u> is a Kenyan beauty e-commerce platform.

Founded in mid-2022 by Milka Owour, Vutia supports the restocking of hair and beauty supply stores in Nairobi and Kisumu, by providing ordering and delivery services via web and instant messaging services like WhatsApp.



Vutia recently joined <u>The Baobab Network</u> accelerator programme and received \$50,000 USD in funding to scale.

To more beauty choices!

Source: Vutia

Network.

This year, we continue with our pledge to support more women-led companies through the weekly start-up spotlight feature. Know a team that deserves recognition? Nominate them for an upcoming feature!

Data in this newsletter comes from <u>The Baobab Network</u>, an accelerator that invests in Africa's boldest tech entrepreneurs. Are you are founder looking for funding and a global platform to scale your business? <u>Apply now</u>.



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